

# A Healthy Return Investment case for a sustainably financed WHO



17 MAY 2022

## **A healthy return: investment case for a sustainably financed WHO**

The world needs a strengthened, empowered and sustainably financed WHO, at the centre of the global health architecture. To ensure that our structures,... [\*\*Download\*\*](#)

### **Executive summary**

The disruptive shock of the COVID-19 pandemic has sharpened global awareness of the value of health and the need for investment in it. **Investment in the World Health Organization is catalytic by nature**, meaning that funds invested in WHO are used to support Member States in taking action on health issues. This is done through the three key functions of WHO – leadership, development of technical products and country support.

According to a new analysis contained here, the quantifiable return on investment in WHO is very substantial. The cost of WHO in net present value terms over the coming 10-year period, 2022–2031, is US\$ 33 billion and the public value created as a result of this investment, in the most conservative estimation possible, is likely to be between US\$ 1.155 trillion and US\$ 1.46 trillion. **The resulting return on investment is at least US\$ 35 for every US\$ 1 invested in WHO.**

There has never been a more critical moment to invest in WHO, and strengthen the unique role it plays in global health. **Now is the time to sustainably finance WHO and invest in a healthy return for all.**



### **A healthy return**

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#### **Executive summary**

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